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AUG 01 2005

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05/25/2005

GUY R. GOSNELL, ESQ
 ALSON & BIRD, LLP
 BANK OF AMERICA PLAZA
 101 SOUTH TRYON STREET SUITE 4000
 CHARLOTTE, NC 28280

08/02/2005 HDESTA2 00000023 09385414

01 FC:1501 1400.00 OP
 02 FC:1504 300.00 OP

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Elaine Kelly	(Depositor's name)
<i>Elaine Kelly</i>	(Signature)
July 27, 2005	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/385,414	08/30/1999	JAMES B. POAGE	7099.1186	9114

TITLE OF INVENTION: APPARATUS AND METHOD FOR CREATING A MARKETING INITIATIVE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$300	\$1700	08/25/2005

EXAMINER	ART UNIT	CLASS-SUBCLASS
COLON, CATHERINE M	3623	705-010000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Alston & Bird LLP

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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Sabre Inc.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Southlake, Texas

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are enclosed:

- ☒ Issue Fee
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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date July 27, 2005

Typed or printed name

W. Kevin Ransom

Registration No. 45,031

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